

Building here improves visual appearance of derelict land			
New homes can be built to fit in with the natural environment		More open space around	
Infrastructure is already in place			
People are closer to entertainment and leisure facilities		Building here provides customers for rural services	
Building here protects habitats on greenfield and greenbelt land			
Building here means less commuting and traffic congestion		Building here can lead to the development of affordable homes for low income people	
Building here is easier to get planning permission			
Building here leads to gentrification of run down areas		A wider variety of homes can be developed because of more open space and land	
Areas tend to be more attractive and well maintained			